

The Barefoot Backpacker

Travel Tales From Beyond The Brochure

Who is "The Barefoot Backpacker"?

The Barefoot Backpacker is a travel writer & podcaster from the north of England, UK. Over a 30 year period they have visited more than 80 countries, some of which do not exist. They specialise in places less-visited, and are an explorer of the history and culture behind places - the 'why' just as much as the 'what'. They feel knowing what makes a place 'be' is just as important as where to find the best local beers.

Outside of travel, they have a strong passion & interest in politics, especially around international affairs and sexual/gender identity. They are asexual, and lie on the non-binary spectrum. They are a well-regarded narrator/voiceover artist, having provided the voicework for audiobooks and YouTube videos, as well as hosting, editing, and producing their own podcast. They also have 20+ years experience in data analysis & reporting.

They are a writer of travelogues, fiction, and poetry. Bradt Guides included a story of theirs in an anthology, while a book of their own will be published this year (2022) about their experiences in West Africa. Additionally, within the next two years they hope to have a full-length fantasy adventure novel out.


Their general aim is to "Inform, Educate, Entertain"; talk about places and concepts people may not know about, in an open and easy-to-listen format.


The name "Barefoot Backpacker" comes from a preference to travel without luxury; exploring the world with just a carry-on backpack, an open mind, and a sense of adventure.


And without shoes, quite often ...



Social Media Stats

 @rtwbarefoot
9,877 followers

 barefoot_backpacker
1,663 followers

 barefoot.backpacker
1,390 'followers'

Follower stats correct as at:
1 August 2022

Areas of Experience

Travel:

- Solo & introverted travel
- Gen-X travel
- Carry-on only travel
- Budget travel
- Local & Microadventure travel
- Knowledge & Interest in:
 - UK
 - Europe
 - West Africa
 - Central Asia



Politics & Identity:

- Social & Economic History
- Dictatorships & 'Dark' History
- Sexual Orientation
 - Asexuality
 - Aromanticism
- Gender Identity
- The 'barefoot lifestyle'
- Immigration
- Environmental concerns
- (Inter)-National Borders



Technical Skills:

- Podcast Editing & Production
- Voicework / Voice Acting
 - Audiobooks
 - YouTube voiceovers
 - Narration
- Google Analytics & related products
- Author/Writer
 - Travelogues
 - Contemporary fiction
 - Fantasy adventure
 - Political poetry



Contact Me:

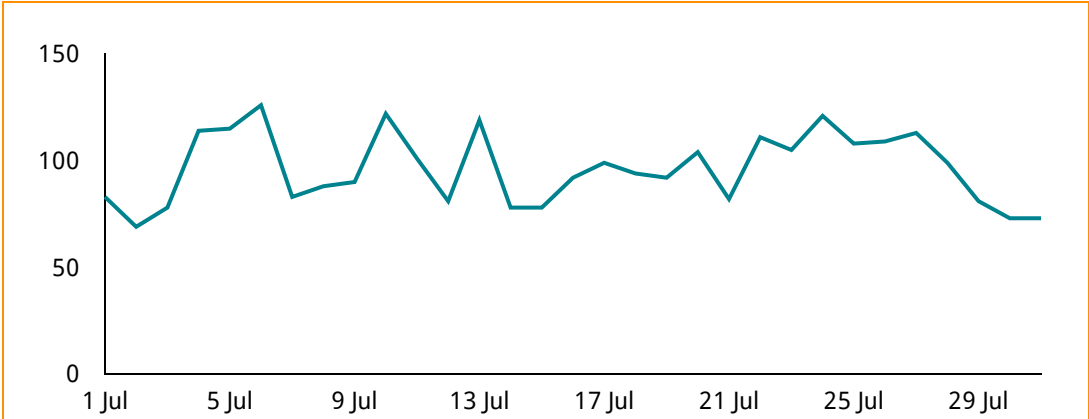
Name: (The) Barefoot Backpacker
E-mail: info@barefoot-backpacker.com
Website: <https://barefoot-backpacker.com>
LinkedIn: www.linkedin.com/in/barefoot-backpacker

The Barefoot Backpacker

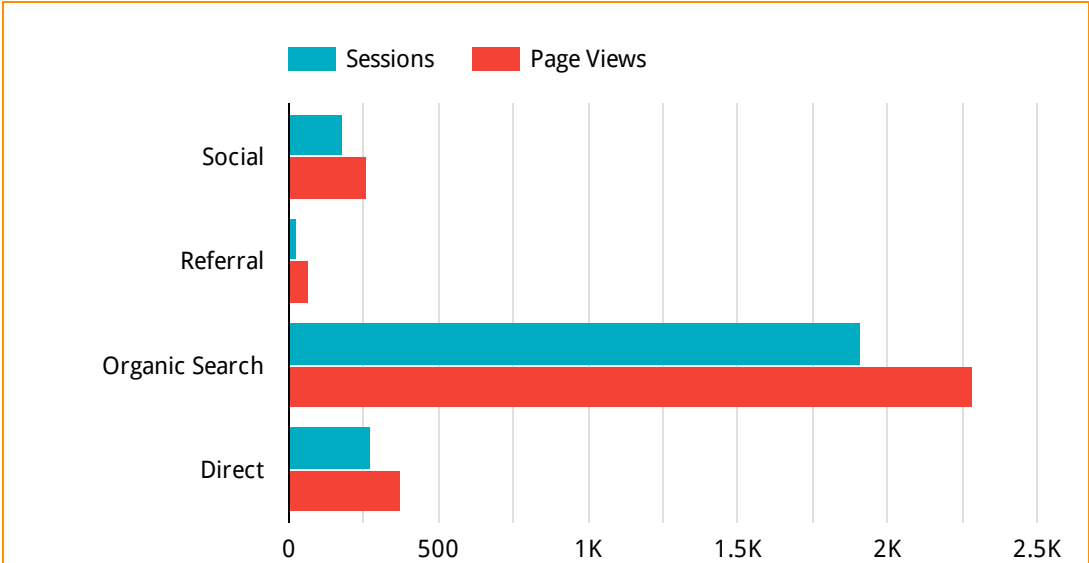
Travel Tales From Beyond The Brochure

Users	Sessions	Page Views	Total Podcast Downloads
2,065	2,396	2,981	20,409
📈 38	📈 125	📈 135	

How are page views trending?




Which channels are driving engagement?



What is my engagement by Age & Gender

male	53.2%	18-24	19.9%
female	46.8%	25-34	28.9%
		35-44	19.9%
		45-54	13.0%
		55-64	10.0%
		65+	8.4%



Choose a date range:

1 Jul 2022 - 31 Jul 2022

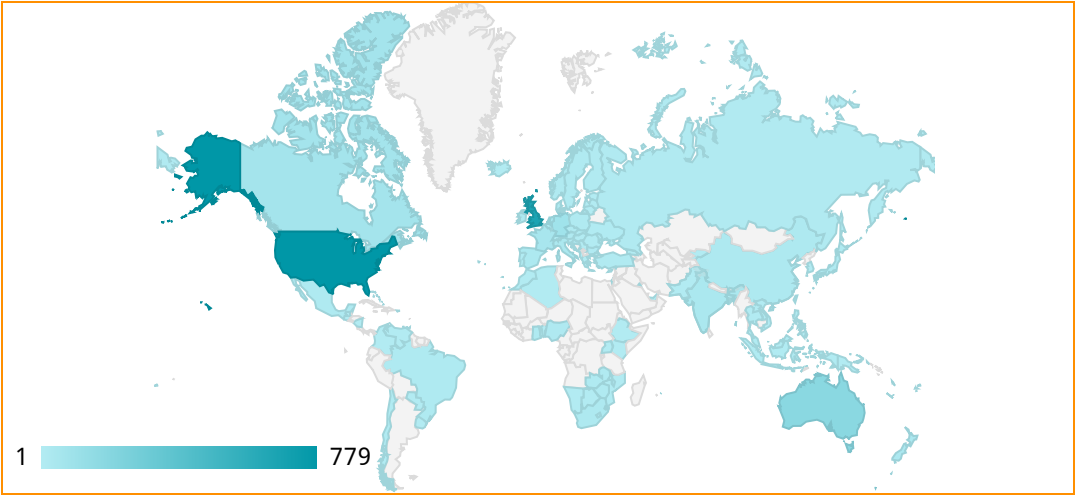
What are my most popular pages?

Webpage Title	Users	Views
1. Asexuality and Kink - BDSM with The Barefoot Backpacker	422	652
2. Introduction to Voodoo in West Africa	102	110
3. Where Are All The Older Asexuals?	77	92
4. Hiking The Pennine Way	66	83
5. Dyspraxia as an Adult	64	68
6. Is Adelaide Boring? - Find Out With The Barefoot Backpacker	63	68
7. Nambas & Cannibals: Culture in Malekula	60	77
8. Hiking the Norfolk Coast Path	56	67
9. The Sefton Coast	55	57
10. Overview of the Orkney Islands	49	58

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Where is my blog most popular?



Global Region	Users	%
1. Northern America	670	32.4%
2. United Kingdom	565	27.4%
3. European Union	323	15.6%
4. Australasia	194	9.4%
5. Non-EU Europe	41	2.0%

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
Endorsements


**Backpacks & Bicycles** @jenandmeltravel · Jan 22
A unique take on travel. Both in the places you visit and your writing style. You are not like any other travel bloggers we've come across and the podcast is brilliant. Discussing an array of interesting topics about travel and life.
1 1 3

**Jane** @Abfabtravels
Following
Replying to @jenandmeltravel @RTWBarefoot
I agree with this. Exactly what I was going to say.
3:03 PM · 22 Jan 2019 from Breckenridge, CO


**Scout - EcoCycleTravel.com** @EcoCycleTravel
Replying to @RTWBarefoot
I love personal stories, especially about travel. Your writing style is very relaxed and conversational, which makes it an easy and entertaining read!
17:58 · 27 Feb 20 · Twitter Web App

**dannypol** ★5
Wow a real nice voice very trusting, friendly, warm and clear LIKE it Would recommend all the time, fast turn around too Brilliant.
9 months ago
Communication With Seller Service as Described Buy Again or Recommend





**Sounds Fake But Okay Podcast** @soundsfakepod
Replying to @RTWBarefoot
Warning: very soothing voice
5:56 PM · Nov 1, 2020 · Twitter for iPhone

**bianca** Today at 21:01
@barefoot-backpacker#8997 I just listened to your pod about asexuality. It's really wonderful! I love how you explained asexuality from the basics but made the discussion about your experiences! It was really nice to hear your perspective as an older ace and just as a human 😊
1


**Myveggietravels** @myveggietravels
Replying to @RTWBarefoot @hiurbanwanderer and 3 others
I love the way you tell your stories, I really hope I get to meet you one day and just listen to you reel them off over a coffee
1:07 PM · Dec 10, 2020 · Twitter for Android


**Plane Ticket Away** @PlaneTicketAway
Replying to @RTWBarefoot and @TravelLingoPod
You have a really nice podcasting voice!
0:27 · 17 Feb 20 · Twitter for iPhone
2 Likes


**TravelLingo Podcast** @TravelLingoPod · 17 Feb
Replying to @PlaneTicketAway and @RTWBarefoot
Aha! Told you

**Janina and Jim** @Stromfieldadv
Replying to @RTWBarefoot and @kate_frankie
I've just been listening to the west Africa podcasts - brilliant! I have discovered I the sunshine I can listen raining with my eyes closed- a bonus on reading!! They were great thanks 😊
5:03 PM · Apr 8, 2020 · Twitter for Android

**Zoe Homes** @Splodz
Replying to @RTWBarefoot
And that's exactly it. You are humble, a lovely bloke, who does really cool things, and that brightens my online space no end.
#OutdoorBloggers
7:58pm · 18 Nov 2020 · Twitter Web App

**success577** ★5
Really happy with the crisp, clear voiceover that was delivered quickly. Thank you very much rtwbarefoot
7 months ago
Communication With Seller Service as Described Buy Again or Recommend





**Helen Foster** @Differentville · Jan 22
Replying to @RTWBarefoot
This is going to come out kind of wrong but championing the underdogs of countries and trying to change people's opinions of them. I'd never heard of Benin until I started following you....not sure I want to go, but it interests me more now.

**Myveggietravels** @myveggietravels
Replying to @RTWBarefoot @hiurbanwanderer and 3 others
I just love listening to you, your voice is so soothing 😊
12:59 PM · Dec 10, 2020 · Twitter for Android



Most popular podcast episodes (all-time downloads)

Podcast Episode		Downloads ▾
1.	Barefoot Travel	847
2.	Solo Travel	704
3.	Uzbekistan	702
4.	Bucket List Travel	639
5.	Apartheid	618
6.	Sexuality While Travelling	562
7.	Vanuatu	553
8.	Outer Hebrides	497
9.	The Great Outdoors	475
10.	Hometown Travel	442
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Interesting and honest
★★★★★
“Being a follower of the barefoot backpacker across social media it was interesting to learn more about him and why he travels in the way he does. He has a genuine interest in the places off the beaten path and this is definitely worth a listen!”
Chilloutpeople via Apple Podcasts · Great Britain · 07/12/18

Great topics and love the format
★★★★★
“Love the episodes with lots of snippets and opinions from multiple travellers and Ian always has unique and interesting travel tales to tell.”
Amanda Kendle from Perth via Apple Podcasts · Australia · 01/08/20

So happy TBB is making a podcast!!
★★★★★
“The Barefoot Backpacker is a great influence in the travel community, especially for solo travelers like myself. Looking forward to hearing his stories and advice!! Kathy”
sociokathy via Apple Podcasts · United States of America · 06/25/18

Great stuff
★★★★★
“Great voice for a podcast. Intelligent, witty and informative. Well done.”
Jennifer-Juniper via Apple Podcasts · Great Britain · 01/03/19